

Rémi Louvel joins Keensight Capital as Associate Director

Keensight Capital, one of the leading players in European Growth Private Equity¹, today announced the arrival of Rémi Louvel as Associate Director, in a move to strengthen the support of its portfolio companies.

Rémi will be focusing on supporting the managers of the portfolio companies in their growth initiatives. Thanks to his dual career in the industry and the strategy consulting sector, Rémi has developed a very operational and international experience, key qualities for supporting Keensight Capital's strategy. Alongside the investment team, he will be providing assistance and support to managers of the portfolio companies in dealing with specific matters, such as commercial strategy, pricing, and internationalization, and more broadly in creating value through profitable growth.



Bio - Rémi Louvel started his career in the automotive industry, at Renault, where he occupied various positions in the Purchasing and Corporate Audit departments, leading him to carry out missions at the international level. He then joined A.T. Kearney as a manager working on strategy consulting assignments with a focus on commercial excellence projects (pricing, B2B marketing, market entry strategies, organization).

Rémi, 35, is a graduate of the Ecole Normale Supérieure de la rue d'Ulm and obtained an MBA from the Collège des Ingénieurs.

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About Keensight Capital

Keensight Capital, one of the leading European Growth Private Equity firms, is committed to supporting entrepreneurs as they implement their growth strategies. For almost 20 years now, our team of seasoned professionals have leveraged their knowledge in investment and growth industries to invest for the long term in profitable companies with high growth potential and revenues in the range of €15 million to €250 million.

Drawing on our expertise in a variety of sectors including Internet/Media, Information Technology, Healthcare and Services, we identify the best investment opportunities in Europe and work closely with management teams to develop and achieve their strategic vision.

www.keensightcapital.com

Press Contacts

Anne de Bonnefon - abonnefon@keensightcapital.com - +33 (0)1 83 79 87 37

Citigate Dewe Rogerson

Aliénor Miens - alienor.miens@citigate.fr - +33 (0)6 64 32 81 75

Robert Amady - robert.amady@citigate.fr - +33 (0)6 72 63 08 91

¹ *Growth Private Equity*: investment in profitable, private companies experiencing strong growth, in minority or majority positions, with or without leverage, using a flexible approach adapted to the needs of individual entrepreneurs, in order to finance organic growth projects, acquisition strategies or provide historic shareholders with liquidity.