

Keensight Capital appoints Anne de Bonnefon as Head of Investor Relations

Keensight Capital, one of the leading European players in the Growth Private Equity sector¹, today, announced the appointment of Anne de Bonnefon as Head of Investor Relations.



Anne de Bonnefon has 15 years of private equity and strategy consulting experience.

She began her career in 2000 as a strategy consultant for A.T. Kearney. In 2006, she joined the primary investment team at Unigestion in Geneva, where she was in charge of selecting European funds. She went on to serve as Director of the Investor Relations team at LBO France for five years before joining Keensight Capital.

Anne, 39, holds an MBA from INSEAD and a Master of Science in Engineering - Finance from Ecole Nationale Supérieure d'Informatique pour l'Industrie et l'Entreprise (ENSIIE).

Jean-Michel Beghin said:

"We are delighted that a talented professional like Anne is joining Keensight Capital to lead its investor relations. The dual expertise she has acquired working alongside investors and investment funds combined with her European background will be major assets that we intend to leverage for the benefit of our investors. Her arrival reflects our ambition to communicate even better to our LPs, taking a sophisticated, transparent approach that effectively meets their expectations."

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About Keensight Capital

Keensight Capital, one of the leading European Growth Private Equity firms, is committed to supporting entrepreneurs as they implement their growth strategies. For almost 20 years now, our team of seasoned professionals have leveraged their knowledge in investment and growth industries to invest for the long term in profitable companies with high growth potential and revenues in the range of €15 million to €150 million.

Drawing on our expertise in a variety of sectors including Internet/Media, Information Technology, Healthcare and Services, we identify the best investment opportunities in Europe and work closely with management teams to develop and achieve their strategic vision.

www.keensightcapital.com

Press contacts

Anne de Bonnefon - abonnefon@keensightcapital.com - +33 (0)1 83 79 87 37

Citigate Dewe Rogerson

Aliénor Miens - alienor.miens@citigate.fr - +33 (0)1 53 32 84 77

Alison Emringer – alison.emringer@citigate.fr - +33 (0)1 53 78 91

¹ Growth Private Equity: investment in profitable unlisted companies in the form of either minority or majority shareholder interests, with or without financial leverage, offering a flexible approach suited to the needs of each individual company in order to finance organic growth projects or acquisition strategies, or to provide capital to existing shareholders.