

Press release Paris, 30 September 2016

## Keensight joins the 2020 Carbon Initiative

Keensight Capital, one of the leading players in European Growth Private Equity<sup>1</sup>, is furthering its commitment to the fight against climate change with its decision to sign the 2020 Carbon Initiative (IC20).



IC20 is the first private equity initiative dedicated to managing and reducing greenhouse gas emissions among portfolio companies. Sixteen companies have now signed up to the initiative, under which they agree, as from 2016, to include climate change issues in their

investment strategy, with the aim of gradually extending the scope of the initiative to all companies under their control. The members have established a long-term joint approach to reducing the greenhouse gas emissions produced by their investments.

Apart from this initiative, Keensight Capital is giving special attention to sustainable development challenges and has already engaged in an active ESG process:

- In 2012, Keensight Capital signed the United Nations' Principles for Responsible Investment (UN PRI);
- In 2014, Keensight Capital reaffirmed its commitment to the French private equity association AFIC by signing the Charter of Commitments for Investors in Growth;
- Keensight Capital takes ESG issues into account throughout the investment cycle and in particular during the investment analysis and decision-making processes: an ESG review is carried out by specialist independent advisers every time a new investment is made.

Keensight Capital's management team benefits from regular training on ESG issues, and the company's approach is described in detail in the "Six Pillars of the ESG Policy" document available on its <u>website</u>.

Jean-Michel Beghin, Managing Partner of Keensight Capital, commented:

"We are very happy to be a member of the IC20 initiative and to play an active role in the fight against climate change. This commitment is fully in line with the ESG policy that we launched several years ago, as we deeply believe in the positive impact of ensuring that sustainable development factors are taken into consideration in our portfolio companies. We have implemented a number of concrete measures, focusing for example on the promotion of effective and exemplary corporate governance, HR policies and respect for the environment, as part of a broader vision to continuously improve our ESG performance".

<sup>&</sup>lt;sup>1</sup> Growth private equity: investment in profitable unlisted companies in the form of either minority or majority shareholder interests, with or without financial leverage, offering a flexible approach suited to the needs of each individual company in order to finance organic growth projects or acquisition strategies, or to provide capital to existing shareholders.



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## **About Keensight Capital**

Keensight Capital is a leading European Growth Equity firm managing funds backed by European institutional investors. Keensight Capital targets first-class international projects to finance organic growth or build-up strategies, or to cash out existing shareholders. Specific sectors of interest include Information Technology, Healthcare, and Energy. In each of these sectors, our team provides insights and expertise through its entrepreneurial and operational background and its access to a worldwide network built over the past 15 years.

www.keensightcapital.com

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